



## Import Your Shop's Products to DataFeedWatch

The first step is to connect your store and to enable us to download your product data. **Connecting your store to DataFeedWatch is really easy.**

First, go to *Shops* on the menu and click *Add Shop*.

Add the name, select your shop from the list, and type in the address of your shop.

After entering the name of your shop, select the ecommerce platform, that your shop is running on or connect the product file.

If your shop is running on one of the many platforms we are integrated with you will find more details behind the *learn more* link. **In the help section you will also find a step-by-step overview of what you need to do to connect your store.**

You can also choose to *upload a feed file* from other sources like **csv/txt, xml, json or even Google Sheets**.

The process is as easy as it is for the ecommerce platforms and if you get stuck at any point our [help section](#) contains detailed, step-by-step guides.

Next you need to choose *the Update schedule* of your product data. We **update it automatically every 24h**, you just need to let us know your preferred schedule. Additionally, if you want, **you can increase the frequency of your updates**.

Don't forget, if you have questions about you can always contact our awesome support team or book and [Onboarding call](#).

Now, let's take it up a notch and see how you can create your personalized Library of rules.