



Add Your First Shopping Channel

In DataFeedWatch you can sell your products globally and locally on over 1000+ global shopping channels, marketplaces, social and affiliate networks.

Adding a new channel is child's play. From the menu on the left go to *Channels*.

Here you need to click the *add a new channel* button, select the country, and the channel (platform) that you wish to advertise on.

Depending on the channel you might be required to provide additional information, like for example the FTP credentials.

For some channels you have some advanced options, such as merging variants.

If you'd like to learn more about the advanced settings, we are here to support you at any stage of the process.