



## The result

The Cart Marketplace Services sweeping approach to Amazon marketing and merchandising paved the perfect pathway for Laird Superfood to hit the ground running on the platform.



Removed unauthorized resellers



Leveraged technology to connect fulfillment to marketplaces for inventory optimization



Optimized brand communications for seamless consumer response



Conducted a complete brand and product catalog overhaul that was reimagined to drive traffic and conversion

“We have been so pleased with our partnership. The team’s ability to integrate with our internal teams is absolutely incredible, and the results they produce truly speak for themselves. If you’re looking for an agency who walks the walk, look no further.”

**-Alisha Runckel**  
Senior Director of Ecommerce at Laird Superfood



## The numbers

Increased buy-box ownership to

**>95%**

in four months

Achieved

**100%**

seller rating on Amazon

Improved inventory forecasting resulting in a

**99%**

in-stock rate

Grow your brand on Amazon, Walmart, eBay and beyond with Cart Marketplace Services.

[Learn more](#)