

321 DE MINIMIS DEADLINE



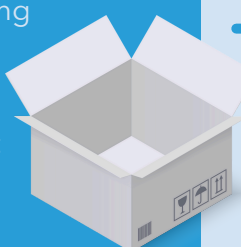
For brands that relied on cross-border shipments, this means higher landed costs and a new set of decisions around where and how to fulfill orders.

THE TURMOIL

321 is ending. Costs are shifting. Brands are asking: **what now?**

Cart.com is digging deeper. We evaluate every variable, including cost, speed, tariffs, labor and customer experience, to guide brands toward what's truly best for their business.

It's about building the right route for you.



DON'T GUESS

We'll run the analysis to compare every situation.

Every brand's best path looks different.



THE NUMBERS DON'T LIE

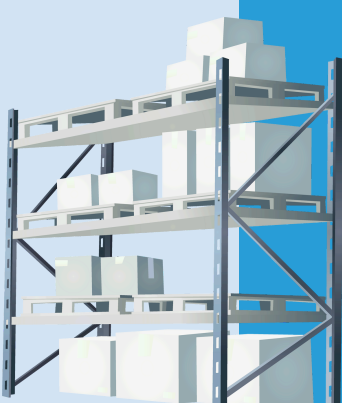
Tariffs sting, but the right market situation can soften the blow.

The smartest move isn't guessing, it's modeling the options and choosing what's right for **your** business.

MEXICO FULFILLMENT: STILL WORTH IT?

WHAT EVERY BRAND WANTS TO KNOW

- 1 Does Mexico still make sense for me?
- 2 How will tariffs directly impact my bottom line?
- 3 What's the best way to protect margins without sacrificing customer experience?
- 4 What options do I have available to defer duty payments?



KEY FACTORS IN PLAY

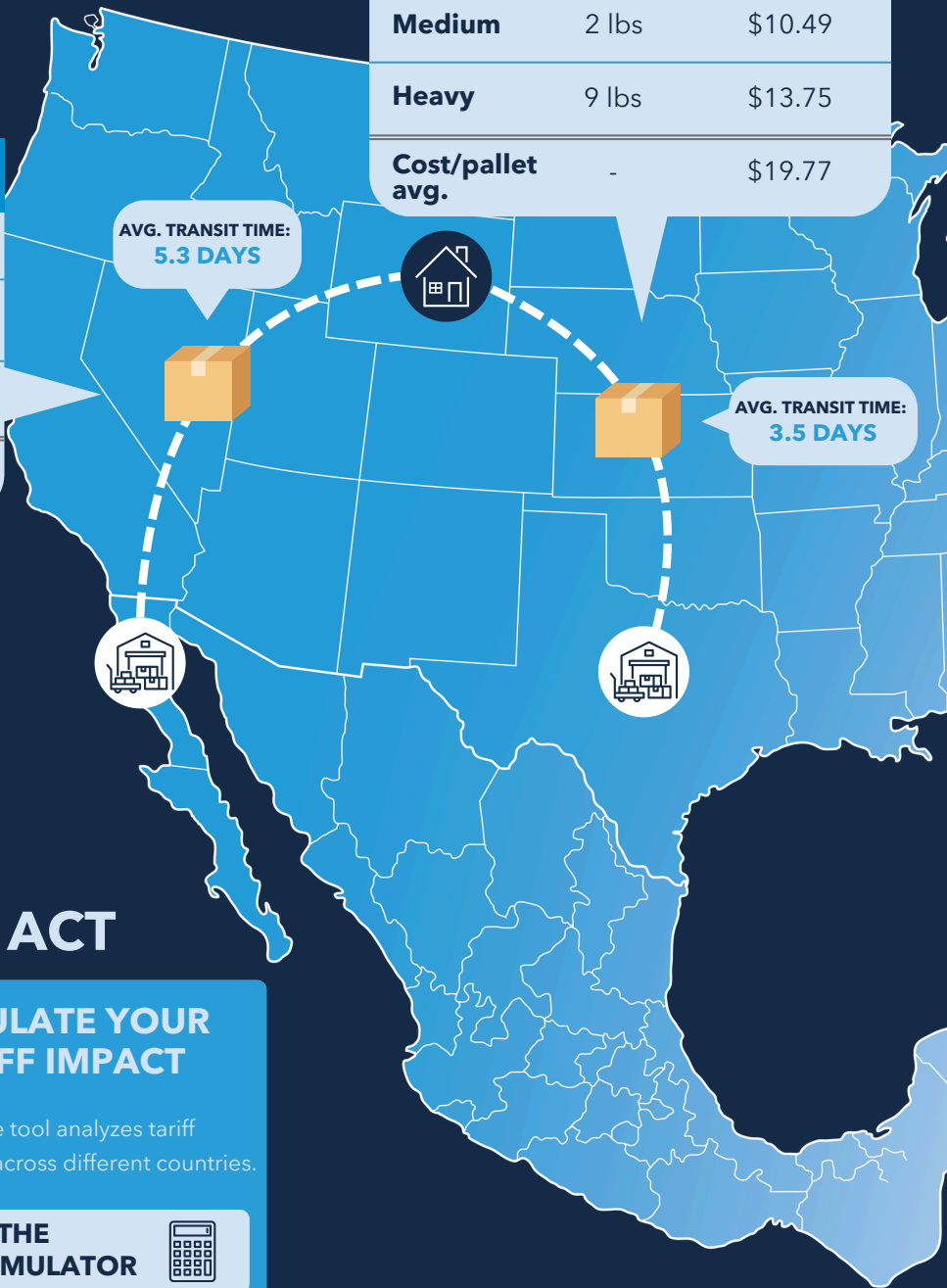
- 1 Labor, storage and shipping costs vary sharply by market
- 2 Political factors (IMMEX, trade programs) and shifting rules impacting viability
- 3 Tariff exposure differs by product category
- 4 Delivery speed expectations face potential border delays

SCENARIO MODELING

Every product tells a different cost story. That's why we model each scenario, so you see the real numbers before making the call.

CATEGORY	ORDER WEIGHT	TOTAL FULFILLMENT COST
Light	12 oz	\$6.67
Medium	2 lbs	\$11.66
Heavy	9 lbs	\$20.09
Cost/pallet avg.	-	\$16.57

CATEGORY	ORDER WEIGHT	TOTAL FULFILLMENT COST
Light	12 oz	\$8.60
Medium	2 lbs	\$10.49
Heavy	9 lbs	\$13.75
Cost/pallet avg.	-	\$19.77



The costs are only one component, but there are other risks to consider. Every brand faces a different equation.

DON'T WAIT TO ACT

TALK THROUGH YOUR OPTIONS

Connect with strategists to model the best path to protect margins.

BOOK A STRATEGY CALL



CALCULATE YOUR TARIFF IMPACT

This free tool analyzes tariff comparisons across different countries.

LAUNCH THE TARIFF SIMULATOR



WEIGHING YOUR OPTIONS

When the numbers are clear, the options come into focus. That's where Cart.com comes in: we don't push one path, we help you navigate the one that fits your business.

USA

US for heavier products

US advantage (~3.5 days)

US advantage

US advantage, consolidated entries

US slight advantage

LOWER LANDED COST

FASTEST TRANSIT

DUTY DEFERRAL MECHANISM

CROSS-BORDER OPERATIONS

CUSTOMS BROKERAGE REQUIREMENTS

MEXICO

Mexico for light products

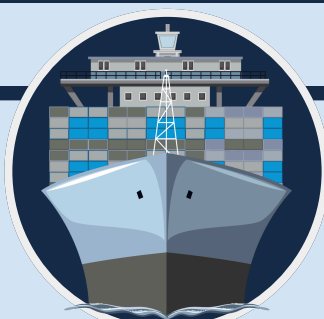
Risk of border delays (~5.3 days)

IMMEX susceptible to pending legal decisions

Individual shipments

More complexity

POWERED BY:



Free tool: **Tariff impact simulator**

CLICK HERE